

SAP HANA

A Revolutionary Technology, a Fundamental Shift
in Business

You need insight into what is happening across your organization, but standard reports and data only tell part of the story. What can make the difference between success and failure today is real-time business insight—the kind you only get from data that is usable the second it's created. **That's what you get with SAP HANA, and Calpion can help.**



CALPION
Experience. Excellence.

SAP HANA is more than a database. It converges database and application platform capabilities in-memory to transform transactions, analytics and more so businesses can operate in real time. Analytics and applications are side by side on the same platform. And, HANA works across heterogeneous systems providing critical insights regardless of the system you are running.

Real Performance, Real Time

Accelerate core business processes. Optimize planning. Sense your environment. Build in-memory applications. SAP HANA performs like no other platform or database, providing predictive text analytics, spatial processing, and data virtualization on the same architecture, simplifying application development and processing across big data sources and structures. And, SAP HANA's Smart Data Access federation technology complements Hadoop and other big data databases, optimizing existing infrastructures and capitalizing on investments.

FACTS ABOUT SAP HANA

Average performance gain is 12,380x

Eliminates redundancy and latency

Enables converged OLTP and OLAP data processing within a single in-memory column-based data store

Handles large volumes and a variety of structured and unstructured data in real time

The Future is Now

Real-time computing is happening all over the world. SAP HANA has more than 3000 customers that are redefining their business value by leveraging their data. For example:

- eBay uses SAP HANA to rapidly detect signals across tens of thousands of variables in its massive eBay economy to quickly make decisions.
- MKI improves performance of their genomics analysis by over 400,000 times with SAP HANA, transforming wait times for cancer diagnostic results from several days to 20 minutes.
- The NBA uses SAP HANA to improve the fan experience with personalized real-time player information.

Join the revolution. With Calpion, make the move to SAP HANA and harness your company's data in real time to make better business-critical decisions, improve the customer experience, and move ahead of the competition.

SAP HANA IS:

- A database
- A heterogeneous system
- An application server
- A completely in-memory platform
- An appliance
- For informational and transactional systems
- On-premise or in the cloud
- For scale up or scale out
- Embedded statistical function
- And more

UNCOVER VALUE IN NEW WAYS WITH SAP HANA

- Analyze point of sale data interactively to increase revenue
- Accurately predict consumer demand vs. stock levels
- Handle velocity, variety and volume of big data
- Transform long-running business calculations into real-time processes
- Use cash flow management and cash forecasting to maximize utilization of cash and minimize liquidity risk

Calpion and SAP HANA

Calpion's expertise is in providing high-quality technology solutions and services for the mid market, with focus on SAP testing and consulting. Calpion provides the best service in the industry, with focus on cost reductions and flexibility for the customer.

Calpion has broad and deep technical knowledge of SAP solutions. For customers embarking on SAP HANA, Calpion serves as a comprehensive expert, providing consultation and support before, during and after implementation.



Contact us at www.calpion.com or call 469.242.6052.